

**BACHELOR OF SCIENCE (BS) IN BUSINESS EDUCATION WITH CONCENTRATION IN
BUSINESS EDUCATION AND MARKETING EDUCATION**

Major Code: 407C (Teaching)
2014-2015

Department of Curriculum and Instruction
Reich College of Education

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I. General Education Requirements **44 SH**

ECO 2030 Principles of Economics – Price Theory (3) (**Gen Ed Historical and Social Perspective: This American Life Theme**) is required for major and should be taken in Gen Ed.

II. Professional Education Requirements All courses must be completed with “C” (2.0) or better. **24 SH**

- C I 2300 ___ Teaching and Learning in the Digital Age (2) *Entry course to teacher education. Required prior to admission to teacher education.*
- FDN 2400 ___ Critical Perspectives on Teaching and Learning (2) *Required prior to admission to teacher education. Prerequisite or Co-requisite: CI 2300.*
- PSY 3010 ___ Psychology Applied to Teaching (3) *May be taken prior to or after admission to teacher education. Prerequisite or Co-requisite: CI 2300.*
- SPE 3300 ___ Creating Inclusive Learning Communities (3) *Admission to teacher education required. Prerequisites: CI 2300, FDN 2400, PSY 3010.*
- C I 3400 ___ Policies and Practices in Educational Assessment (2) *Admission to teacher education required. Prerequisites: CI 2300, FDN 2400, PSY 3010.*
- C I 4900 ___ Student Teaching (12) (Graded on S/U basis) *All courses in professional education core must be completed with grades of C (2.0) or better prior to student teaching, along with other courses (including methods and reading) identified within the major to be completed prior to student teaching and/or requiring C (2.0) or better.*

PRAXIS I Pre-Professional Skills Test: PPST Reading ___ PPST Writing ___ PPST Mathematics ___
PRAXIS II Subject Test (s): _____
Proficiencies: English ___ Reading ___ Speech ___

III. Business Foundation Requirements **15 SH
(- 3 SH Gen Ed)**

- ACC 2100 ___ Principles of Accounting I (3) **++ (Prerequisite: 24 SH of college credit)
- ACC 2110 ___ Principles of Accounting II (3) **++ (Prerequisite: ACC 2100 with minimum grade of “C-”)
- ECO 2030 ___ Principles of Economics – Price Theory (3) (**Gen Ed: Historical and Social Perspective: This American Life Theme**)
- LAW 2150 ___ Legal Environment of Business (3) **++
- MKT 3050 ___ Principles of Marketing (3) **++ (Prerequisite: ECO 2030 or its equivalent)

IV. Major Course Requirement **36 SH**

- B E 1030 ___ Computer Digital Input Systems (3) +
- BE 1590 ___ Personal Money Management (3) +
- B E 3340 ___ Business Communications (3) **+ (Prerequisite: ENG 2001 or its equivalent) (WID)
- B E 3380 ___ Information Systems for Business and Education Professionals (3) **+
- B E 4510 ___ Office Management (3) +
- B E 4550 ___ Network Administration for Business and Education Professionals (3) +
- B E 4650 ___ Computer Applications for Business and Education Professionals (3) **+
- B E 4660 ___ Classroom Management and Assessment Practicum in Secondary Education (3) +
- B E 4755 ___ Methods and Materials in Business and Marketing Education (4) + #
- R E 4630 ___ Reading in the Content Areas (2) ** # +
- MKT 3220 ___ Sales Management (3) **+ (Prerequisite: MKT 3050 with a minimum grade of “C” {2.0})
- MKT 3240 ___ Integrated Marketing Communications (3) **+ (Prerequisite: MKT 3050 with a minimum grade of “C” {2.0})

- # Cannot be taken before being admitted to Teacher Education.
- + Must be completed with a grade of “C” (2.0) or better
- ++ Must have an average of “C” (2.0) or better
- ** Must be completed before student teaching

V. Second Academic Concentration **9 SH**

Total of 18 SH required. (9 SH General Education and/or major). Select from the following:

- CIS
- Other SACs possible when recommended by program coordinator

VI. Electives (Dependent on selected second academic concentration) **3 SH**

VII. Total Hours in Program **128 SH**